



**56th Annual**  
**OSA**  
*Convention*  
**Dallas**  
**July 03 - 06, 2025**



**Embassy Suites by Hilton  
Dallas Frisco Hotel & Convention Center**

7600 John Q Hammons Dr,  
Frisco, TX 75034



**The Odisha Society of the  
Americas**

# Entrepreneur Conclave

Thursday July 3, 2025

**ANNUAL OSA CONVENTION**

# Objective (The Why)

## Objective

We are hosting the largest gathering of people of Odisha origin, outside of India, in Dallas, Texas, USA. As the largest NRI community of Odisha, our objective is to contribute to the growth, prosperity and well-being of the people of Odisha. We strongly encourage to use our platform to launch “Make in Odisha” in Dallas, Texas on July 3, 2025

# The How (of Conclave)

Bring together three pillars – 1. Government leaders/decision makers, 2. Global entrepreneurs and 3. Odisha-based entrepreneurs to collaborate and explore investment opportunities in Odisha in the various industry sectors such as:

- IT & Technology
  - AI/ML, Robotics, AR/VR, Semiconductor,
- Healthcare
  - Pharmaceutical manufacturing, Device manufacturing, Digitization
- Textiles, Handicrafts, Agriculture, Renewable Energy
- Travel & Tourism etc.

# The What (of Conclave)

- Key Notes by Govt Delegates and Industry Leaders
- Fireside Chats
- One on One Meeting
- Networking & Happy Hours
- Product Pitch to Angel and Institutional Investors

# Ask from Odisha Government

- Launch “Make in Odisha” in Dallas, Texas
- Point person(s) to coordinate with OSA about Govt Priorities
- Meetings and networking with US corporate contacts, government representatives and the OSA Coordinators
- Identification and shortlist Odia Entrepreneurs attendees
- Promoting the OSA 2025 Entrepreneur Conclave in various platform
- Sharing the cost of symposium

# Appendix

# Why Odisha

- **New Government** under the leadership of chief minister Mr. Mohan Charan Majhi
  - Significant change after 24 years of Naveen Patnaik as Chief Minister
  - Mr. Majhi's vision is to transform Odisha into the number one state in the country\*
- **Abundant Natural Resources**
  - Mineral Rich: Odisha is India's leading producer of iron ore, bauxite, and aluminum. This makes it a hub for mineral-based industries.
  - Coastal Advantage: With a long coastline, Odisha boasts several ports (Paradip, Dhamra) facilitating trade and commerce.
- **Industrial Focus and Government Support**
  - Target Sectors: The state government has identified key growth sectors like Healthcare and IT.
  - Investment Incentives: Odisha offers attractive incentives to investors, including land allocation, tax benefits, and infrastructure support.
  - Business-Friendly Environment: The state has been proactive in improving the ease of doing business and creating a conducive environment for industries.
- **Strategic Location and Infrastructure**
  - Gateway to ASEAN: Odisha's geographic location makes it a potential gateway to the ASEAN region.
  - Infrastructure Development: The state is investing in transportation, logistics, and power infrastructure to support industrial growth.
- **Emerging Opportunities**
  - Food Processing: With a rich agricultural base, Odisha has significant potential in the food processing sector.
  - Textiles: The state is aiming to become a major textile hub with substantial investment and job creation opportunities.
  - Tourism: Odisha's natural beauty, historical sites, and cultural heritage offer immense potential for tourism development.



# Success Factor

To align with the objective of bringing together government leaders and decision makers, global entrepreneurs, and Odisha-based entrepreneurs, the key elements and approach of the symposium need to emphasize following success factors.

1. Collaboration
2. Networking
3. Actionable Outcomes

The symposium should foster direct dialogue between these three groups, creating an environment conducive to partnership, policy support, and investment.



# Participants

**Decision-Makers** - Key officials from the Odisha government, central government representatives, and policy influencers. Their role will be to present supportive policies, clarify regulatory frameworks, and demonstrate the government's commitment to fostering business growth.

**Global Entrepreneurs (USA and Beyond)** - Successful entrepreneurs and investors from the USA and other global markets with a focus on AI/ML technology, semiconductors, and Healthcare. This group will explore investment opportunities and business partnerships in Odisha.

**Odisha-Based Entrepreneurs** - Local business leaders, startups, and industry representatives in sectors such as IT, handicrafts, textiles, electronics, and tourism. They will showcase their capabilities and seek collaboration with global entrepreneurs and support from the government.

# Resources

- **Keynote Speakers:** Industry leaders discussing global trends in AI/ML, IT, and software development and Healthcare domain highlighting Odisha's talent pool and infrastructure.
- **Panel Discussions:** Focus on AI-driven solutions for businesses, the IT services sector, and electronics manufacturing opportunities and Healthcare investment in Odisha.
- **Startup Showcase:** Highlight tech startups, particularly in AI, software development, and electronics.



# Sequence of symposium events

## Policy and Collaboration Dialogues

- **Government-Industry Dialogues** - Odisha government officials engage directly with entrepreneurs from both the USA and Odisha to discuss policies that support business growth across sectors.
- **Roundtable Discussions** - Small, focused groups where political leaders and entrepreneurs collaborate on specific topics like AI/ML investment and Healthcare sector. These discussions should aim to identify concrete steps for collaboration.
- **Panel Discussions** - Industry leaders and policymakers discuss collaborative efforts in AI/ML, semiconductor manufacturing, and sustainable healthcare development, ensuring alignment of goals among the three groups.

## Investment and Partnership Building

- **Startup-Entrepreneur Pitch Sessions** - Odisha-based startups and local businesses pitch their ideas and projects to global entrepreneurs and investors. This creates a direct platform for collaboration and partnership formation.
- **Networking Events** - Facilitated networking sessions that allow Odisha entrepreneurs to connect with global investors and political leaders, fostering informal discussions and relationship building.
- **Investor Roundtables** - Invite global and local investors to engage in dialogues with Odisha-based entrepreneurs, encouraging partnerships, investments, and joint ventures.

## Industry Showcases and Future Opportunities

- **Exhibitions** - Showcase Odisha's capabilities in IT, AI/ML and Healthcare sectors, with displays of products, technologies, and investment opportunities.
- **Closing Collaboration Sessions** - Summarize the symposium's outcomes and announce potential partnerships, investments, and policy commitments. This session should include signing MoUs and pledges for collaboration.



# Outcome-Oriented Approach

The symposium should have clear, measurable outcomes that reflect successful collaboration between the three groups:

**Policy Announcements** - Government officials should announce specific policies or incentives during the symposium that encourage global investment and support local industries.

**Partnership and Investment Commitments** - Facilitate the signing of MoUs, partnership agreements, and investment commitments between global and local entrepreneurs, with government support where necessary.

**Action Plans**- Develop clear action plans for each sector (e.g., AI/ML, tourism, handicrafts) that outline the next steps for collaboration, investment, and policy implementation.

# Keynote by Senior Industry Leader, Investor discussion, Product Showcase

**IT & Electronics: Session by Minister of IT/Principal Secy**

**Key Investors: Ravi Kumar, CEO Cognizant, XX Dash, Infosys EVP, Anyone from Accenture, Deloitte, PWC, TechM, Wipro, HCL, TCS other companies**

**Healthcare: Session by Minister of Healthcare/Principal Secy**

**Key Investors: Satikantha Dash, Chairman Kalinga Hospital, Dr. Aditya Samal, Chairman Utkal Hospital, Siddhartha Mohanty, LIC of India**

**Tourism & Hospitality: Session by Minister of IT/Principal Secy**

**Key Investor: Ritesh Agarwal, Global CEO OYO**

**Energy: Session by Minister of IT/Principal Secy Keynote by a Senior Industry Leader**

**Key Investors: Sushil Purohit, CEO of Gentari**

**Entrepreneurship: Keynote by a Unicorn Panel discussion for inspiring young enterprenuer**

**Unicorn: Ashish Mohapatra, CEO OFB.**

**Advisors: Rajeev Mishra, Ex CEO Softbank Investment Advisers**

**Draft**



+1 916-OSA-CONV



7600 John Q. Hammons Drive,  
Frisco, Texas, 75034